

Introduction to Awstats

Awstats shows you statistics about your site. I have only highlighted the information that I think you will find most useful. You should be able to use this guide as you scroll down the information in your statistics. Some information has been intentionally blurred for privacy reasons as these stats are taken from a live web site.

Summary

Summary shows the amount of visitors who have visited your website so far this month.

'Unique visitors' shows the number of different computers that have visited your site.

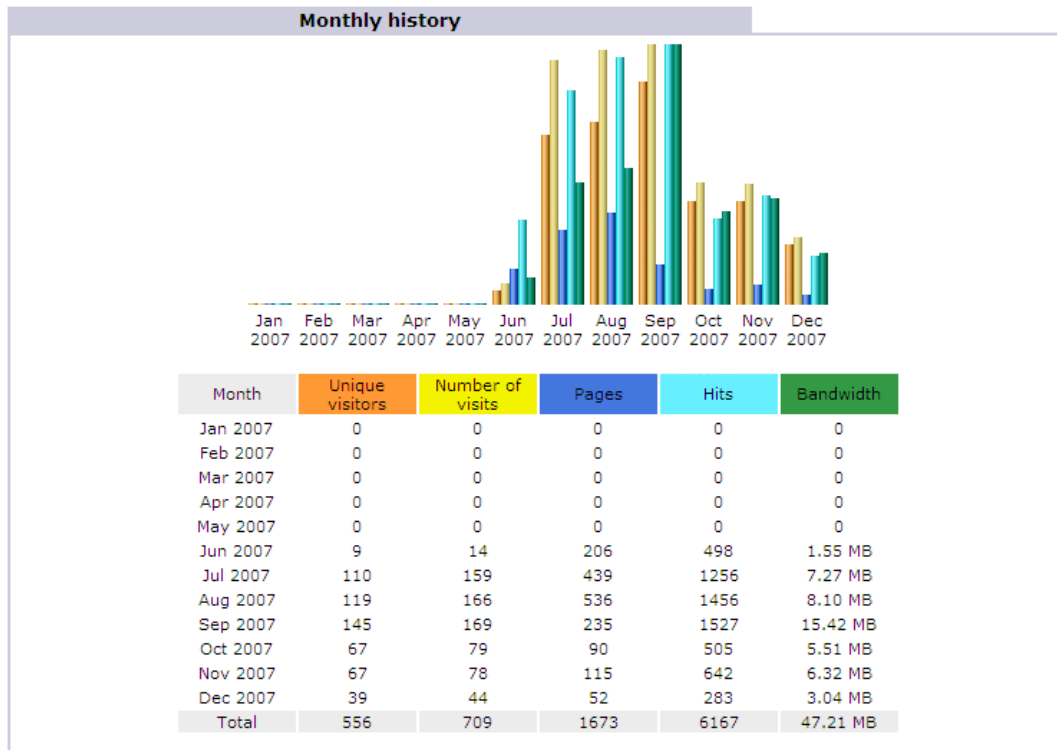
'Number of visits' shows the total number of visits to your site.

Summary					
Reported period	Month Aug 2007				
First visit	01 Aug 2007 - 06:37				
Last visit	31 Aug 2007 - 18:22				
	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Traffic viewed *	119	166 (1.39 visits/visitor)	536 (3.22 Pages/Visit)	1456 (8.77 Hits/Visit)	8.10 MB (49.95 KB/Visit)
Traffic not viewed *			98	107	224.86 KB

* Not viewed traffic includes traffic generated by robots, worms, or replies with special HTTP status codes.

Monthly History

Monthly history shows you the summary information for pervious months.













Visits per day

This shows you how many visits your site is getting per day with a running total at the bottom.

Day	Number of visits	Pages	Hits	Bandwidth
01 Aug 2007	11	15	59	577.39 KB
02 Aug 2007	8	9	45	337.04 KB
03 Aug 2007	6	7	38	168.52 KB
04 Aug 2007	4	5	25	168.52 KB
05 Aug 2007	5	9	45	112.35 KB
06 Aug 2007	7	9	45	199.00 KB
07 Aug 2007	2	2	10	112.32 KB
08 Aug 2007	8	8	36	352.28 KB
09 Aug 2007	4	4	20	168.52 KB
10 Aug 2007	5	5	25	168.52 KB
11 Aug 2007	7	13	41	173.77 KB
12 Aug 2007	2	2	10	56.17 KB
13 Aug 2007	5	5	28	259.83 KB
14 Aug 2007	10	12	56	479.90 KB
15 Aug 2007	5	5	25	280.86 KB
16 Aug 2007	3	22	30	152.58 KB
17 Aug 2007	10	26	54	384.05 KB
18 Aug 2007	2	3	15	112.32 KB
19 Aug 2007	4	5	17	183.78 KB
20 Aug 2007	3	3	15	168.52 KB
21 Aug 2007	3	3	15	168.50 KB
22 Aug 2007	3	3	15	168.52 KB
23 Aug 2007	2	3	11	127.61 KB
24 Aug 2007	4	4	20	224.69 KB
25 Aug 2007	3	5	21	127.61 KB
26 Aug 2007	3	3	15	56.17 KB
27 Aug 2007	1	1	13	138.00 KB
28 Aug 2007	5	6	34	280.86 KB
29 Aug 2007	5	5	25	224.69 KB
30 Aug 2007	8	256	478	973.21 KB
31 Aug 2007	18	78	170	1.16 MB
Average	5.35	17.29	46.97	267.52 KB
Total	166	536	1456	8.10 MB

Countries (Top 25)

This column shows the different countries that have accessed your website.

Countries (Top 25) - Full list					
Countries		Pages	Hits	Bandwidth	
 United States	us	413	1141	5.45 MB	
 Great Britain	gb	99	215	1.74 MB	
 European country	eu	19	95	898.74 KB	
 Japan	jp	3	3	11.85 KB	
 Unknown	ip	2	2	19.27 KB	
Others		0	0	0	

Hosts (top 25)

This shows a summary of the different individual computers that have accessed your website and when they last visited your site. Individual computers are identified via their IP address shown on the left hand side. An IP address is a set of numbers that uniquely identifies a device such as a computer on a network (the internet).

Hosts (Top 25) - Full list - Last visit - Unresolved IP Address				
Hosts : 0 Known, 124 Unknown (unresolved ip) 119 Unique visitors	Pages	Hits	Bandwidth	Last visit
192.168.1.10	198	391	488.59 KB	30 Aug 2007 - 18:30
192.168.1.11	76	108	696.21 KB	31 Aug 2007 - 10:58
128.192.1.12	58	58	267.96 KB	31 Aug 2007 - 08:58
90.192.1.13	17	25	34.34 KB	31 Aug 2007 - 18:20
90.192.1.14	16	80	71.41 KB	06 Aug 2007 - 16:27
192.168.1.15	8	16	69.48 KB	31 Aug 2007 - 08:58
86.192.1.16	7	38	56.17 KB	17 Aug 2007 - 18:31
192.168.1.17	5	25	112.35 KB	28 Aug 2007 - 12:20
212.50.1.18	5	9	71.92 KB	01 Aug 2007 - 06:39
85.189.1.19	5	25	56.17 KB	11 Aug 2007 - 09:43
85.189.1.20	4	8	56.74 KB	17 Aug 2007 - 07:46
84.192.1.21	4	21	116.65 KB	31 Aug 2007 - 18:22
84.192.1.22	4	12	56.55 KB	11 Aug 2007 - 08:32
192.168.1.23	4	4	61.04 KB	24 Aug 2007 - 10:41
192.168.1.24	3	3	11.85 KB	31 Aug 2007 - 08:52
86.192.1.25	3	11	127.61 KB	23 Aug 2007 - 15:30
86.192.1.26	3	19	118.41 KB	31 Aug 2007 - 13:35
192.168.1.27	2	10	56.15 KB	18 Aug 2007 - 08:39
213.192.1.28	2	10	112.35 KB	30 Aug 2007 - 07:36
172.16.1.29	2	6	71.43 KB	14 Aug 2007 - 16:18
84.192.1.30	2	10	56.17 KB	05 Aug 2007 - 14:27
91.192.1.31	2	10	56.17 KB	29 Aug 2007 - 17:32
84.192.1.32	2	6	71.43 KB	23 Aug 2007 - 11:47
62.23.1.33	2	10	71.43 KB	14 Aug 2007 - 07:25
84.192.1.34	2	10	56.17 KB	08 Aug 2007 - 12:09
Others	100	531	5.14 MB	

Robots/Spiders (Top 25)

Robots/Spiders tell you when different search engines have accessed your site. For instance 'Googlebot' and 'Yahoo Slurp' below. It can take a few weeks (sometimes longer) for a search engine to find your site and appear here. Once they have found your website, it should be only a matter of days till you appear on their search engine. It is important to note that major search engines such as Google and Yahoo also power other search engines including AOL, LYCOS, All the web, Alta Vista. This means once your site is found on Google/Yahoo it is only a matter of time till it will be found on most other popular search engines.

Robots/Spiders visitors (Top 25) - Full list - Last visit			
4 different robots*	Hits	Bandwidth	Last visit
Yahoo Slurp	12	137.35 KB	27 Aug 2007 - 19:22
Googlebot	11	40.78 KB	30 Aug 2007 - 22:20
LinkWalker	2	30.52 KB	30 Aug 2007 - 11:09
Unknown robot (identified by 'spider')	1	15.26 KB	27 Aug 2007 - 11:08

* Robots shown here gave hits or traffic "not viewed" by visitors, so they are not included in other charts.

Visits duration

This shows the amount of time the average visitor spends on your website per visit.

Visits duration			
	Number of visits: 166 - Average: 226 s	Number of visits	Percent
0s-30s		134	80.7 %
30s-2mn		4	2.4 %
2mn-5mn		7	4.2 %
5mn-15mn		10	6 %
15mn-30mn		2	1.2 %
30mn-1h		8	4.8 %
1h+		1	0.6 %

Browsers (Top 10)

This shows you the different web browsers people use to view your website.

Browsers (Top 10) - Full list/Versions - Unknown				
Browsers		Grabber	Hits	Percent
	MS Internet Explorer	No	1024	70.3 %
	Unknown	?	238	16.3 %
	Firefox	No	100	6.8 %
-	w3c_validator	No	61	4.1 %
-	w3c_css_validator	No	16	1 %
	Mozilla	No	10	0.6 %
	Safari	No	5	0.3 %
	Konqueror	No	1	0 %
	Netscape	No	1	0 %

Connect to site from

- 'Links from an Internet search engine' shows you how many people clicked on your site through finding it on a search engine so far this month.
- 'Links from an external page' shows you how many people have clicked on a link to your site form other people's sites. For example, if it listed yell.com in this section then someone has clicked on your site's web link on yell.

Connect to site from				
Origin	Pages	Percent	Hits	Percent
Direct address / Bookmarks	377	78.3 %	408	79.6 %
Links from a NewsGroup				
Links from an Internet Search Engine - Full list	39	8.1 %	39	7.6 %
- Google	29 29			
- Yahoo!	9 9			
- Unknown search engines	1 1			
Links from an external page (other web sites except search engines) - Full list	65	13.5 %	65	12.6 %
-				
http://www.thedonaldtrumpwebsite.com/samplebase.htm	42 42			
-				
http://www.thedonaldtrumpwebsite.com/engineservices.htm	6 6			
- http://www.thedonaldtrumpwebsite.com/welinks.htm	4 4			
-				
http://www.thedonaldtrumpwebsite.co.uk/samplebase.htm	3 3			
- http://www.thedonaldtrumpwebsite.com/	2 2			
- http://www.thedonaldtrumpwebsite.com/engineservices.htm	2 2			
- http://www.thedonaldtrumpwebsite.com/samplebase.htm	2 2			
- http://www.thedonaldtrumpwebsite.com/faq.htm	1 1			
- http://www.facebook.com/info/welmessage.php	1 1			
- http://www.thedonaldtrump.co.uk	1 1			
- http://www.thedonaldtrumpwebsite.com/engineservices.htm	1 1			
Unknown Origin				

Search keyphrases/keywords

These are the most popular words and phrases entered into search engines to find your website.

Search Keyphrases (Top 10) Full list			Search Keywords (Top 25) Full list		
32 different keyphrases	Search	Percent	27 different keywords	Search	Percent
domestic energy assessors	3	7.6 %	energy	35	25.3 %
energy assessors iford	2	5.1 %	domestic	22	15.9 %
domestic energy assessor	2	5.1 %	assessors	18	13 %
energy performance certificates	2	5.1 %	assessor	11	7.9 %
energy certificates iford	2	5.1 %	asses	9	6.5 %
domestic energy assessors asses	2	5.1 %	iford	5	3.6 %
domestic energy assessors uk	1	2.5 %	certificates	5	3.6 %
www.thedomesticenergyassessor.com	1	2.5 %	لندن	4	2.8 %
energy assessors asses	1	2.5 %	performance	4	2.8 %
latest news domestic energy assessor	1	2.5 %	in	3	2.1 %
Other phrases	22	56.4 %	latest	2	1.4 %
			independent	2	1.4 %
			sample	2	1.4 %
			idea	2	1.4 %
			news	2	1.4 %
			uk	1	0.7 %
			independent	1	0.7 %
			assessors	1	0.7 %
			www.thedomesticenergyassessor.com	1	0.7 %
			news	1	0.7 %
			web	1	0.7 %
			-	1	0.7 %
			method	1	0.7 %
			based	1	0.7 %
			schemes	1	0.7 %
			Other words	2	1.4 %

Disclaimer

I hope that you have found this information useful. If you have any comments/suggestions, please do so via www.webchefs.co.uk.

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