

Introduction to Awstats

Awstats shows you statistics about your site. I have only highlighted the information that I think you will find most useful. You should be able to use this guide as you scroll down the information in your statistics. Some information has been intentionally blurred for privacy reasons as these stats are taken from a live web site.

Summary

Summary shows the amount of visitors who have visited your website so far this month.

'Unique visitors' shows the number of different computers that have visited your site.

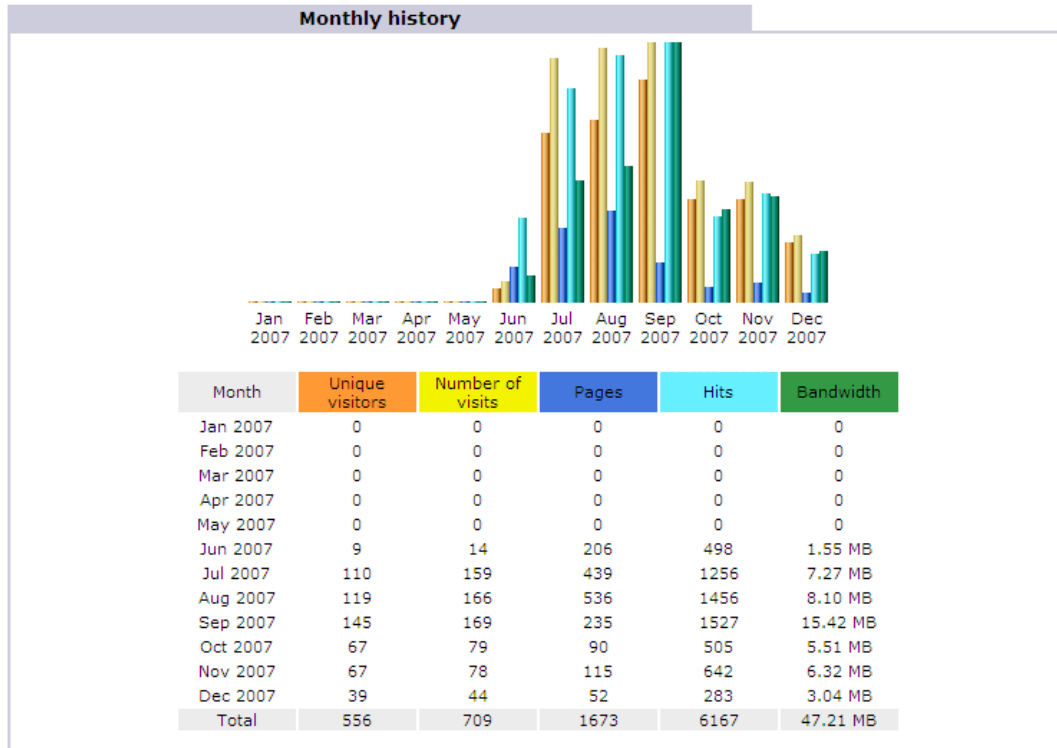
'Number of visits' shows the total number of visits to your site.

| Summary | | | | | |
|------------------------|---------------------|-------------------------------------|----------------------------------|----------------------------------|------------------------------------|
| Reported period | Month Aug 2007 | | | | |
| First visit | 01 Aug 2007 - 06:37 | | | | |
| Last visit | 31 Aug 2007 - 18:22 | | | | |
| | Unique visitors | Number of visits | Pages | Hits | Bandwidth |
| Traffic viewed * | 119 | 166 (1.39 visits/visitor) | 536 (3.22 Pages/Visit) | 1456 (8.77 Hits/Visit) | 8.10 MB (49.95 KB/Visit) |
| Traffic not viewed * | | | 98 | 107 | 224.86 KB |

* Not viewed traffic includes traffic generated by robots, worms, or replies with special HTTP status codes.

Monthly History

Monthly history shows you the summary information for pervious months.













Visits per day

This shows you how many visits your site is getting per day with a running total at the bottom.

| Day | Number of visits | Pages | Hits | Bandwidth |
|-------------|------------------|-------|-------|-----------|
| 01 Aug 2007 | 11 | 15 | 59 | 577.39 KB |
| 02 Aug 2007 | 8 | 9 | 45 | 337.04 KB |
| 03 Aug 2007 | 6 | 7 | 38 | 168.52 KB |
| 04 Aug 2007 | 4 | 5 | 25 | 168.52 KB |
| 05 Aug 2007 | 5 | 9 | 45 | 112.35 KB |
| 06 Aug 2007 | 7 | 9 | 45 | 199.00 KB |
| 07 Aug 2007 | 2 | 2 | 10 | 112.32 KB |
| 08 Aug 2007 | 8 | 8 | 36 | 352.28 KB |
| 09 Aug 2007 | 4 | 4 | 20 | 168.52 KB |
| 10 Aug 2007 | 5 | 5 | 25 | 168.52 KB |
| 11 Aug 2007 | 7 | 13 | 41 | 173.77 KB |
| 12 Aug 2007 | 2 | 2 | 10 | 56.17 KB |
| 13 Aug 2007 | 5 | 5 | 28 | 259.83 KB |
| 14 Aug 2007 | 10 | 12 | 56 | 479.90 KB |
| 15 Aug 2007 | 5 | 5 | 25 | 280.86 KB |
| 16 Aug 2007 | 3 | 22 | 30 | 152.58 KB |
| 17 Aug 2007 | 10 | 26 | 54 | 384.05 KB |
| 18 Aug 2007 | 2 | 3 | 15 | 112.32 KB |
| 19 Aug 2007 | 4 | 5 | 17 | 183.78 KB |
| 20 Aug 2007 | 3 | 3 | 15 | 168.52 KB |
| 21 Aug 2007 | 3 | 3 | 15 | 168.50 KB |
| 22 Aug 2007 | 3 | 3 | 15 | 168.52 KB |
| 23 Aug 2007 | 2 | 3 | 11 | 127.61 KB |
| 24 Aug 2007 | 4 | 4 | 20 | 224.69 KB |
| 25 Aug 2007 | 3 | 5 | 21 | 127.61 KB |
| 26 Aug 2007 | 3 | 3 | 15 | 56.17 KB |
| 27 Aug 2007 | 1 | 1 | 13 | 138.00 KB |
| 28 Aug 2007 | 5 | 6 | 34 | 280.86 KB |
| 29 Aug 2007 | 5 | 5 | 25 | 224.69 KB |
| 30 Aug 2007 | 8 | 256 | 478 | 973.21 KB |
| 31 Aug 2007 | 18 | 78 | 170 | 1.16 MB |
| Average | 5.35 | 17.29 | 46.97 | 267.52 KB |
| Total | 166 | 536 | 1456 | 8.10 MB |

Countries (Top 25)

This column shows the different countries that have accessed your website.

| Countries (Top 25) - Full list | | | | | |
|--|----|-------|------|-----------|--|
| Countries | | Pages | Hits | Bandwidth | |
|  United States | us | 413 | 1141 | 5.45 MB |  |
|  Great Britain | gb | 99 | 215 | 1.74 MB |  |
|  European country | eu | 19 | 95 | 898.74 KB |  |
|  Japan | jp | 3 | 3 | 11.85 KB |  |
|  Unknown | ip | 2 | 2 | 19.27 KB |  |
| Others | | 0 | 0 | 0 | |

Hosts (top 25)

This shows a summary of the different individual computers that have accessed your website and when they last visited your site. Individual computers are identified via their IP address shown on the left hand side. An IP address is a set of numbers that uniquely identifies a device such as a computer on a network (the internet).

| Hosts (Top 25) - Full list - Last visit - Unresolved IP Address | | | | |
|---|-------|------|-----------|---------------------|
| Hosts : 0 Known, 124 Unknown (unresolved ip) 119 Unique visitors | Pages | Hits | Bandwidth | Last visit |
| 192.168.1.10 | 198 | 391 | 488.59 KB | 30 Aug 2007 - 18:30 |
| 192.168.1.11 | 76 | 108 | 696.21 KB | 31 Aug 2007 - 10:58 |
| 128.192.1.12 | 58 | 58 | 267.96 KB | 31 Aug 2007 - 08:58 |
| 90.192.1.13 | 17 | 25 | 34.34 KB | 31 Aug 2007 - 18:20 |
| 90.192.1.14 | 16 | 80 | 71.41 KB | 06 Aug 2007 - 16:27 |
| 192.168.1.15 | 8 | 16 | 69.48 KB | 31 Aug 2007 - 08:58 |
| 86.192.1.16 | 7 | 38 | 56.17 KB | 17 Aug 2007 - 18:31 |
| 192.168.1.17 | 5 | 25 | 112.35 KB | 28 Aug 2007 - 12:20 |
| 212.50.1.18 | 5 | 9 | 71.92 KB | 01 Aug 2007 - 06:39 |
| 85.189.1.19 | 5 | 25 | 56.17 KB | 11 Aug 2007 - 09:43 |
| 85.189.1.20 | 4 | 8 | 56.74 KB | 17 Aug 2007 - 07:46 |
| 84.192.1.21 | 4 | 21 | 116.65 KB | 31 Aug 2007 - 18:22 |
| 84.192.1.22 | 4 | 12 | 56.55 KB | 11 Aug 2007 - 08:32 |
| 192.168.1.23 | 4 | 4 | 61.04 KB | 24 Aug 2007 - 10:41 |
| 192.168.1.24 | 3 | 3 | 11.85 KB | 31 Aug 2007 - 08:52 |
| 86.192.1.25 | 3 | 11 | 127.61 KB | 23 Aug 2007 - 15:30 |
| 86.192.1.26 | 3 | 19 | 118.41 KB | 31 Aug 2007 - 13:35 |
| 192.168.1.27 | 2 | 10 | 56.15 KB | 18 Aug 2007 - 08:39 |
| 213.192.1.28 | 2 | 10 | 112.35 KB | 30 Aug 2007 - 07:36 |
| 172.16.1.29 | 2 | 6 | 71.43 KB | 14 Aug 2007 - 16:18 |
| 84.192.1.30 | 2 | 10 | 56.17 KB | 05 Aug 2007 - 14:27 |
| 91.192.1.31 | 2 | 10 | 56.17 KB | 29 Aug 2007 - 17:32 |
| 84.192.1.32 | 2 | 6 | 71.43 KB | 23 Aug 2007 - 11:47 |
| 62.23.1.33 | 2 | 10 | 71.43 KB | 14 Aug 2007 - 07:25 |
| 84.192.1.34 | 2 | 10 | 56.17 KB | 08 Aug 2007 - 12:09 |
| Others | 100 | 531 | 5.14 MB | |

Robots/Spiders (Top 25)

Robots/Spiders tell you when different search engines have accessed your site. For instance 'Googlebot' and 'Yahoo Slurp' below. It can take a few weeks (sometimes longer) for a search engine to find your site and appear here. Once they have found your website, it should be only a matter of days till you appear on their search engine. It is important to note that major search engines such as Google and Yahoo also power other search engines including AOL, LYCOS, All the web, Alta Vista. This means once your site is found on Google/Yahoo it is only a matter of time till it will be found on most other popular search engines.

| Robots/Spiders visitors (Top 25) - Full list - Last visit | | | |
|---|------|-----------|---------------------|
| 4 different robots* | Hits | Bandwidth | Last visit |
| Yahoo Slurp | 12 | 137.35 KB | 27 Aug 2007 - 19:22 |
| Googlebot | 11 | 40.78 KB | 30 Aug 2007 - 22:20 |
| LinkWalker | 2 | 30.52 KB | 30 Aug 2007 - 11:09 |
| Unknown robot (identified by 'spider') | 1 | 15.26 KB | 27 Aug 2007 - 11:08 |

* Robots shown here gave hits or traffic "not viewed" by visitors, so they are not included in other charts.

Visits duration

This shows the amount of time the average visitor spends on your website per visit.

| Visits duration | | | |
|-----------------|--|------------------|---------|
| | Number of visits: 166 - Average: 226 s | Number of visits | Percent |
| 0s-30s | | 134 | 80.7 % |
| 30s-2mn | | 4 | 2.4 % |
| 2mn-5mn | | 7 | 4.2 % |
| 5mn-15mn | | 10 | 6 % |
| 15mn-30mn | | 2 | 1.2 % |
| 30mn-1h | | 8 | 4.8 % |
| 1h+ | | 1 | 0.6 % |

Browsers (Top 10)

This shows you the different web browsers people use to view your website.

| Browsers (Top 10) - Full list/Versions - Unknown | | | | |
|--|-----------------------------|---------|------|---------|
| Browsers | | Grabber | Hits | Percent |
| | MS Internet Explorer | No | 1024 | 70.3 % |
| | Unknown | ? | 238 | 16.3 % |
| | Firefox | No | 100 | 6.8 % |
| - | w3c_validator | No | 61 | 4.1 % |
| - | w3c_css_validator | No | 16 | 1 % |
| | Mozilla | No | 10 | 0.6 % |
| | Safari | No | 5 | 0.3 % |
| | Konqueror | No | 1 | 0 % |
| | Netscape | No | 1 | 0 % |

Connect to site from

- 'Links from an Internet search engine' shows you how many people clicked on your site through finding it on a search engine so far this month.
- 'Links from an external page' shows you how many people have clicked on a link to your site form other people's sites. For example, if it listed yell.com in this section then someone has clicked on your site's web link on yell.

| Connect to site from | | | | |
|--|-------|---------|------|---------|
| Origin | Pages | Percent | Hits | Percent |
| Direct address / Bookmarks | 377 | 78.3 % | 408 | 79.6 % |
| Links from a NewsGroup | | | | |
| Links from an Internet Search Engine - Full list | 39 | 8.1 % | 39 | 7.6 % |
| - Google | 29 29 | | | |
| - Yahoo! | 9 9 | | | |
| - Unknown search engines | 1 1 | | | |
| Links from an external page (other web sites except search engines) - Full list | 65 | 13.5 % | 65 | 12.6 % |
| - | | | | |
| http://www.thedonaldtrumpwebsite.com/samplepage.htm | 42 42 | | | |
| - | | | | |
| http://www.thedonaldtrumpwebsite.com/engineservices.htm | 6 6 | | | |
| - http://www.thedonaldtrumpwebsite.com/welinks.htm | 4 4 | | | |
| - | | | | |
| http://www.thedonaldtrumpwebsite.co.uk/samplepage.htm | 3 3 | | | |
| - http://www.ameritrump.org.uk | 2 2 | | | |
| - http://www.thedonaldtrumpwebsite.com/engineservices.htm | 2 2 | | | |
| - http://www.thedonaldtrumpwebsite.com/samplepage.htm | 2 2 | | | |
| - http://www.thedonaldtrumpwebsite.com/faq.htm | 1 1 | | | |
| - http://www.facebook.com/links/welinks.php | 1 1 | | | |
| - http://www.thedonaldtrump.co.uk | 1 1 | | | |
| - http://www.thedonaldtrumpwebsite.com/engineservices.htm | 1 1 | | | |
| Unknown Origin | | | | |

Search keyphrases/keywords

These are the most popular words and phrases entered into search engines to find your website.

| Search Keyphrases (Top 10) Full list | | | Search Keywords (Top 25) Full list | | |
|---|--------|---------|---------------------------------------|--------|---------|
| 32 different keyphrases | Search | Percent | 27 different keywords | Search | Percent |
| domestic energy assessor | 3 | 7.6 % | energy | 35 | 25.3 % |
| energy assessor iford | 2 | 5.1 % | domestic | 22 | 15.9 % |
| domestic energy assessor | 2 | 5.1 % | assessor | 18 | 13 % |
| energy performance certificate | 2 | 5.1 % | assessor | 11 | 7.9 % |
| energy certificate iford | 2 | 5.1 % | assess | 9 | 6.5 % |
| domestic energy assessor Essex | 2 | 5.1 % | iford | 5 | 3.6 % |
| domestic energy assessor uk | 1 | 2.5 % | certificates | 5 | 3.6 % |
| www.thedomesticenergyassessor.com | 1 | 2.5 % | London | 4 | 2.8 % |
| energy assessor Essex | 1 | 2.5 % | performance | 4 | 2.8 % |
| local news domestic energy assessor | 1 | 2.5 % | in | 3 | 2.1 % |
| Other phrases | 22 | 56.4 % | latest | 2 | 1.4 % |
| | | | independent | 2 | 1.4 % |
| | | | sample | 2 | 1.4 % |
| | | | idea | 2 | 1.4 % |
| | | | news | 2 | 1.4 % |
| | | | uk | 1 | 0.7 % |
| | | | independent | 1 | 0.7 % |
| | | | assessor | 1 | 0.7 % |
| | | | www.thedomesticenergyassessor.com | 1 | 0.7 % |
| | | | news | 1 | 0.7 % |
| | | | web | 1 | 0.7 % |
| | | | - | 1 | 0.7 % |
| | | | method | 1 | 0.7 % |
| | | | based | 1 | 0.7 % |
| | | | schemes | 1 | 0.7 % |
| | | | Other words | 2 | 1.4 % |

Disclaimer

I hope that you have found this information useful. If you have any comments/suggestions, please do so via www.webchefs.co.uk.

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